



A program by the Translocal Lives research project

Dear participant,

We are very happy that you are part of the Digital Place-makers program!

Here you will find an overview of the program and the content of each session together with the date, time and place that we will meet during the months of September and October.

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By the end of this six-week program, you will have learned how to create, produce and edit a short audiovisual piece using different filming and photography techniques. **The final product of this program is a 3-2 minutes audio-visual piece that reflects on your perspective of place-making: How do you create a sense of place? And what challenges and opportunities do you encounter in your everyday life to do so? How do you think your daily media experiences and of others around you and the community shape your sense of place?** To create your short film, we will explore together the most important aspects of a digital narrative and you will be able to enhance your creativity and translate it into your final piece. Do you think you are not a creative person? We invite you to think again! During 6 weeks we will discover different tools to explore the creativity that we all have inside of us. We believe that all the tools that we will learn will be very useful both during and after the program so you can apply them in your life as well!

Excited? Explore the program!

## Program sessions



## Session 0 – Welcoming Session

September 4th, 2021 from 10:00 to 13:00 at Erasmus University Rotterdam

This session will be the official welcome to the program! You will be able to meet the whole group and introduce yourself. To warm up, we will have a discussion about **what place-making means to each of us** and share different perspectives around it. In addition, we will establish together the ethical ground rules, for example, about the privacy of the material we will share during the program, among other aspects.

**Keywords:** place-making, ethical guidelines.

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## Session 1 – The Elements of a Digital Narrative

September 11th, 2021 from 10:00 to 13:00 at Erasmus University Rotterdam

Every audio-visual piece tells a story. That story can be short, long, deep, boring, interesting, impersonal, exciting, etc., but there is always a story. In this session we will explore the main elements that allow us to create a good story: the narrative question, the purpose, the voice, the mood, and the audience. With these elements, you will be able to start building the story you want to tell. **Important: the story you are going to create does not have to be about yourself or reflect your own place-making process.** We will talk about this in depth.

**Keywords:** digital narrative, story-telling, world-building.

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## Session 2 – Editing 101

September 18th, 2021 from 10:00 to 13:00 at Erasmus University Rotterdam

Last session we began to explore and define the elements of our story. To continue feeding our creativity, we are going to start playing with video and photography! **During this session we will learn how to edit material created by ourselves, from scratch.** In addition, we will briefly explore the technical components of an audio-visual piece (sound and image) and how to use them in favor of our story.

**Keywords:** editing, filming, photography.

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## Session 3 – Playing with Alternative Footage

September 25th, 2021 from 10:00 to 13:00 at Erasmus University Rotterdam

Many audiovisual pieces are not always constructed with material filmed or recorded by us. **In this session we will explore everything related to alternative footage: from youtube, instagram or tik-tok videos, to Hollywood movies and television news.** This material is known as found footage and can be a great addition to our piece. We will also learn how to download and use this material correctly, including pre-recorded sounds. For the enthusiasts, we will explore desktop filming, a cinema-art genre that invites us to **question issues related to the privacy of our data in online/offline spaces.**

**Keywords:** found footage, desktop filming, data privacy and ownership, digital platforms.

## **Session 4 – Creating a Script**

October 2nd, 2021 from 10:00 to 13:00 at Erasmus University Rotterdam

In the last 2 sessions we learned different techniques to create all the material we need for our audio-visual piece. In this session we go back to the basis of our story: the narrative. How do I communicate what I want to say? What images and what sounds do I need? In what order should I organize them? And what methodologies exist for this? **We will learn the basics of scriptwriting and explore the concept of non-linear narratives to discover that there is no single way to tell the same story.**

**Keywords:** creative writing, script writing, non-linear narratives.

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### **Session 4.5 – A Walk Through the City** *Date to be determined (between sessions 4 and 5)*

**Extra non-mandatory session!** During this week we will have the opportunity to walk together around the city of Rotterdam and explore different places. It will be a session that can be used for inspiration, sharing place-making perspectives, collaboration, but also filming and photographing anything you find interesting and useful for your final piece.

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## **Session 5 – Production, production, production**

October 9th, 2021 from 10:00 to 13:00 at Erasmus University Rotterdam

At this point of the program you will have learned and practiced with different filming and editing techniques. You also have your script ready, plus, you have been collecting the material you need to bring your piece to life! **It is time to edit and produce your audio-visual piece.** Don't worry, you will not do it alone! We will guide you in this session and solve technical questions you might have while you work on your piece.

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### **Session 5.5 – Technical questions** *Date to be determined (between sessions 5 and 6)*

**Extra non-mandatory session!** During this week you will have the opportunity to solve any technical issues you might have from any of the previous sessions that might be affecting the development of your final piece. We will communicate about the logistics for this extra session later during the program.

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## **Session 6 – Final Touches and Pop-corn Time!**

October 16th, 2021 from 10:00 to 13:00 at Erasmus University Rotterdam

Our last session of the program! We will start this session by sharing the status quo of our productions so far, popcorn and all. It will be an opportunity to talk about our process, hear feedback from others, but also enrich the pieces of the other participants of the group. Then, we will have the rest of the session to fine-tune details as needed. And voila! **We will have our first short film that reflects our own perspective on place-making. We will use this session to decide together if and how we want to share our creations** with, for example, friends and family, local communities, civil society, policy actors, and others.