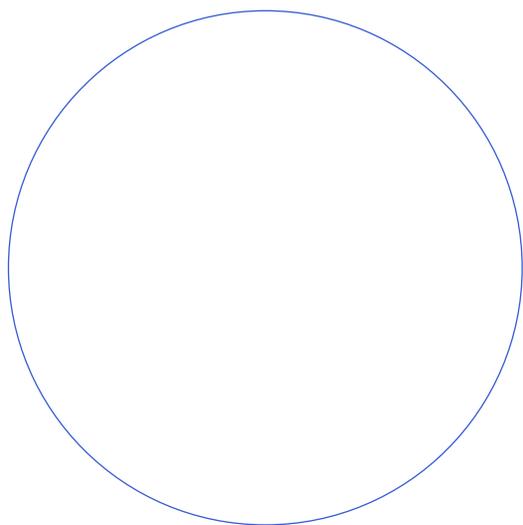


This **media map** belongs to \_\_\_\_\_ .

**Types of media:**

Imagine that this circle represents the entire time you spend on using media during a regular day in your life. Please divide the circle **according to the types of media you use**, being the biggest slices for the types of media you often spend more time on.



**Why a media map?** A media map is a tool to identify the types of media and media content that you use and consume on a daily basis. We use this media map to better understand your digital media practices and to better tailor the content of the Digital Place-makers program sessions.

After you divide the circle, **answer the following questions:**

- 1 Can you say how often you use each of the medium you listed on the circle? (Hours per day).
- 2 Why do you use these media? For what purpose?

**MEDIA:**

**PURPOSE:**

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Popular media content**

In the space on the right, please name (or draw) **media preferences or media trends that you consume and why**. For example, you can mention movies or TV shows you like, memes you see often, websites you visit frequently, books, newspapers, or magazines you like to read, music or podcasts you enjoy, etc.

## MEDIA MAP | PART 2

This **media map** belongs to \_\_\_\_\_ .

### Zooming into social media:

From the social media apps / websites that appear below, **please mark the ones you use on a daily basis:**

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> Facebook | <input type="checkbox"/> WhatsApp  |
| <input type="checkbox"/> Twitter  | <input type="checkbox"/> LinkedIn  |
| <input type="checkbox"/> Telegram | <input type="checkbox"/> Instagram |
| <input type="checkbox"/> Viber    | <input type="checkbox"/> Google    |
| <input type="checkbox"/> Skype    | <input type="checkbox"/> Zoom      |

Please name any other apps / websites that you use daily and are not on the list:

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### Sharing and producing content:

From the list of people, please circle or mark the ones you **trust to share more personal information** throughout your networks.

After this, please answer the following **two questions** that appear on the right:

**Why a media map?** A media map is a tool to identify the types of media and media content that you use and consume on a daily basis. We use this media map to better understand your digital media practices and to better tailor the content of the Digital Place-makers program sessions.

After you identify the apps you use, please **write down the people you are in contact with** through these networks, platforms or group chats:

**1** What do you often share online? \_\_\_\_\_

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**2** What kind of contents do you produce online? \_\_\_\_\_

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This **media map** belongs to \_\_\_\_\_ .

**Why a media map?** A media map is a tool to identify the types of media and media content that you use and consume on a daily basis. We use this media map to better understand your digital media practices and to better tailor the content of the Digital Place-makers program sessions.

**Data sharing**

In part 2 you listed some of the apps and websites you use on a daily basis. **Please choose 3 of these and write them in the boxes below.** Then connect them with the **types of personal data that you think might be collected online from you when using each of these apps / websites.**

**Apps/websites:**

1 Example: Facebook

2

3

**Types of personal data:**

Name

Who you meet

Music you like

Place of birth

Income

What you do for a living

How you look like

Places you visit

Your rent price

Location

Interests

Monthly expenses

Email address

Your habits

Date of birth

Events you attend

Nationality

How are social media platforms **using personal data** that are shared online?

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What **conclusions about you** can be made from social media platforms and others?

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